



European Year of Cultural Heritage 2018



 #EuropeForCulture 

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What is cultural heritage?

Resources inherited from the past in all forms and aspects: **tangible, intangible and digital**. Including:

- Monuments and sites
- Landscapes and natural sites
- Skills, knowledge and expressions of human creativity (oral traditions, festivals, songs, etc.)
- Collections in museums, libraries and archives (paintings, books, artefacts, etc.)
- Film heritage



Why a Year for Cultural Heritage?

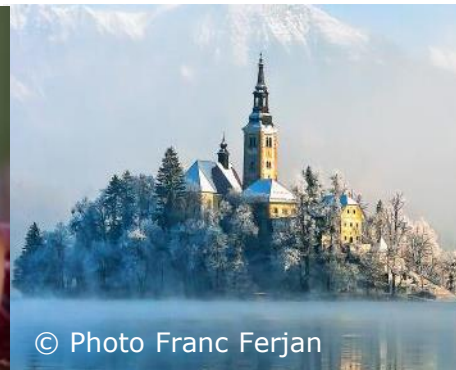
- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**; and
- To reinforce a sense of belonging to **Europe**.



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The European Year will promote:

- Cultural heritage as a pivotal component of **cultural diversity** and **inter-cultural dialogue**;
- Cultural heritage's contribution to **the economy**; and
- Cultural heritage as an important element of the **relations between the EU and third countries**.

Rene Schuman

Le 9 Mai 1950.

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La paix mondiale ne saurait être sauvegardée sans des efforts créateurs à la mesure des dangers qui la menacent.

La contribution qu'une Europe organisée et vivante peut apporter à la civilisation est indispensable au maintien des relations pacifiques. En faisant depuis plus de 20 ans le champion d'une Europe unie, la France a toujours eu pour objet essentiel de servir la paix. L'Europe n'a été faite que par nous avons eu la guerre.

Cultural heritage is not only a legacy from the past, it is also a resource for our future



Where?

- Projects and events will take place **all across Europe**
- EU delegations will also help promote the Year **outside the EU**





For whom?

- Children (10-15)
- Young people (15-25)
- The wider public
- Cultural heritage professionals

And all curious people!





With whom?

- Member States, regional and local authorities
- Civil society
- Cultural heritage professionals
- International organisations

The European Year belongs to all!





How?

Management of the Year at national level

- **National Coordinators** manage the Year in Member States.
- **Supported by Multipliers:** Creative Europe desks, Commission and European Parliament representations, cultural heritage stakeholders, the cultural sector, etc.





How?

Management of the Year at European level

- Joint effort of **European Institutions**: Commission, Parliament, Council of the EU, European External Action Service, Committee of the Regions and European Economic and Social Committee.
- With **DG Education and Culture** in the lead, it will be a Joint effort of **different departments of the Commission**, focusing on: education, regional development, social cohesion, environment, tourism, research, audio-visual policy, etc.



How?

Management of the Year at European level

- The Commission is assisted by a **Committee of stakeholders**, composed of 35 representative organisations.
- **International organisations** including UNESCO and the Council of Europe are also closely associated.



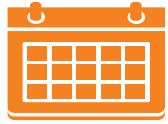
<http://www.voicesofculture.eu/>



How?

Initiatives at European level

- **Transnational projects** and **European initiatives**
- **Numerous events**, starting with the launch of the Year at the European Culture Forum on 7-8 December 2017
- **Communication campaign** and **Eurobarometer survey**



Key events in 2018

European Culture Forum

- Biannual highly-visible event
- The December 2017 edition will be the occasion of the launch of the Year



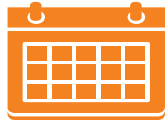
<http://ec.europa.eu/culture/forum/>

European Heritage Days

- Celebrated yearly in September
- Thousands of events and access to rarely opened sites
- Over 30 million participants every year



<http://www.europeanheritagedays.com/>



Key events in 2018

European Heritage Label

- For European sites with symbolic value and historic importance
- 29 sites designated since 2013

European Capitals of Culture 2018

- 2 designated cities each year since 1985
- Highlighting the richness of Europe's cultural diversity
- 2018 Capitals of Culture: Valletta (Malta) and Leeuwarden (the Netherlands)



https://ec.europa.eu/programmes/creative-europe/actions/heritage-label_en



https://ec.europa.eu/programmes/creative-europe/actions/capitals-culture_en



How?

Budget

Total budget of EUR 8 million for 2017 and 2018:

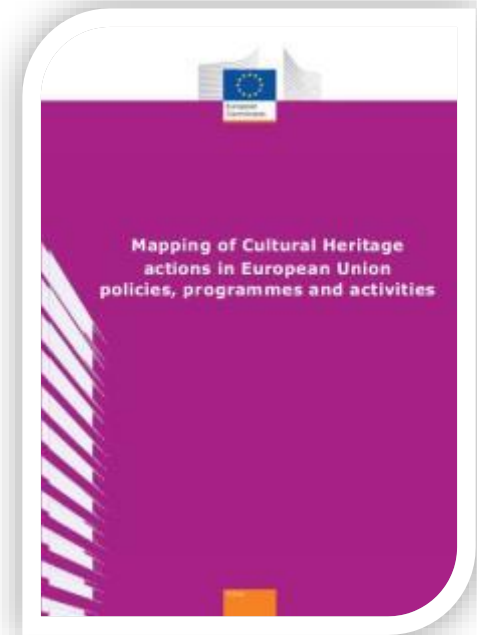
- To finance transnational projects through the dedicated Creative Europe call;
- To support the implementation of the 10 European initiatives;
- For the Year's communication strategy (Euro-barometer survey, production of toolkits to reach target audiences, etc.).



How?

IN ADDITION

- Funding for cultural heritage will be available through different EU programmes:
- **Erasmus+,**
- **Horizon 2020,**
- **COSME,**
- **Europe for Citizens,**
- **EU structural and cohesion funds, etc.**



http://ec.europa.eu/assets/eac/culture/library/reports/2014-heritage-mapping_en.pdf

Ten European initiatives

- Each initiative will cluster a number of **projects and actions**
- They will be implemented by the European Commission in **collaboration with key partners** (Council of Europe, UNESCO, ICOMOS, etc.)
- These ten **highly-visible** initiatives will ensure the **legacy** of the Year after 2018
- They answer **four main objectives**, defining what European cultural heritage stands for...

Ten European initiatives responding to four objectives

Engagement

- **Shared heritage:** cultural heritage belongs to us all
- **Heritage at school:** children discovering Europe's most precious treasures and traditions
- **Youth for heritage:** young people bringing new life to heritage

Sustainability

- **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
- **Tourism and heritage:** responsible and sustainable tourism around cultural heritage

Protection

- **Cherishing heritage:** developing quality standards for interventions on cultural heritage
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

Innovation

- **Heritage-related skills:** better education and training for traditional and new professions
- **All for heritage:** fostering social innovation and people's and communities participation
- **Science for heritage:** research, innovation, science and technology for the benefit of heritage

For more information:



https://ec.europa.eu/culture/european-year-cultural-heritage-2018_en



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[Legal basis](#)

